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Seattle Writer Authors “Small Talk Savvy”

SEATTLE, AUGUST 2005 – *Small Talk Savvy*, a self-help book by Seattle writer Melissa Wadsworth has just been released by Adams Media, Boston. *Small Talk Savvy* was created to be a smart, fun and highly accessible book full of helpful strategies and tips for facing social and business interactions with more ease, self-assurance and enjoyment. The book is exclusively available at Borders bookstores nationwide.

Small Talk Savvy takes a friendly tone to discuss successful tips for small talk in the social scene (clubs, bars and parties), at intimate gatherings (dating and dinner parties), and for overall enhanced day-to-day connections. *Small Talk Savvy* also includes tips for effective communications with bosses, clients and coworkers, as well as the successful communication components of business events like networking and tradeshow. Body language basics, self-evaluation tools, dos and don'ts, memory games, conversation prompts and progress checklists make it a pleasurable, easy-to-use reference book. With something to offer both social novices and more experienced communicators looking for an edge, the book balances practical information with entertaining real world examples.

Wadsworth is a twenty-year public relations professional and owner of Wadsworth Communications. In *Small Talk Savvy* she draws upon her communications expertise, and lightheartedly references her experiences as a city-living single woman on both the west and east coasts. Wadsworth lives in Seattle with her husband.

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Note: Digital book cover photograph and a copy of the book are available upon request.